

# State of the Business & Investment Thesis

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# **About Amdocs**

- We are an **advanced IT technology** company focused on **customer experience** and well aligned with communication industry **early adopters**
- Unique product-led services model provides a sustainable competitive advantage accountability model
- Simplify the environment and improve customer experience within an increasingly complex and hyper-connected world
- Multi-dimensional expansion through our highly integrated product set, software-oriented services, geographic expansion and new business lines
- Experienced management team with considerable depth



## Agenda

#### Summary of 2013–14

Vision for growth

**Investment thesis** 



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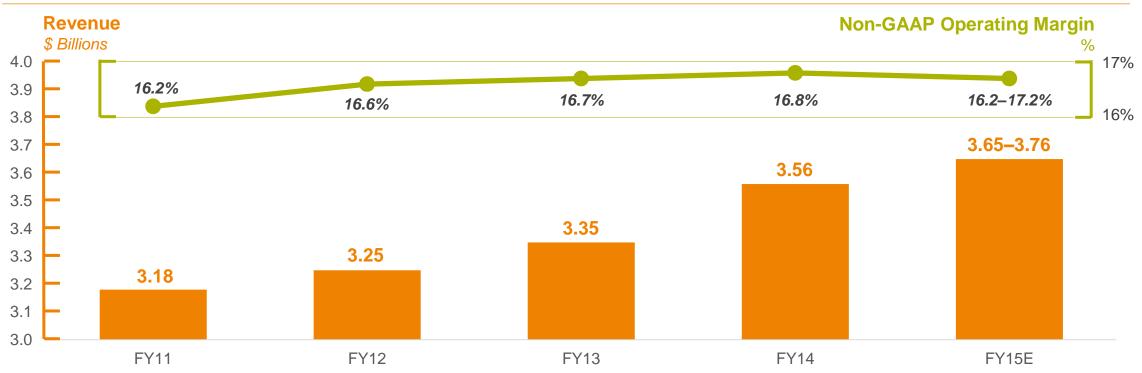
# Scorecard 2013–14

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Core growth	<ul> <li>CES 9.x</li> <li>Real-time IT</li> <li>Emerging markets</li> <li>Software-based managed services</li> <li>Software-based managed services</li> </ul>
Leverage market dynamics	<ul> <li>Build on continued service provider consolidation  at&amp;t +?  oddfone +?</li> <li>Emerging lines of business for service providers</li> </ul>
Capitalize on adjacencies	<ul> <li>Address new markets with direct synergies to core</li> <li>Expanded services capabilities in Prime SI, consulting, and outsourcing</li> <li>Enhanced video offering</li> <li>Video as part of multi-play</li> </ul>
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# Solid financial performance

Fueled by high win rate and strategic M&A



- Consistent revenue growth fueled by high win rate and strategic M&A
- Stable margins reflecting a constant focus on operating execution and improvement of the "internal machine"
- Robust free cash flow generation well ahead of expectations

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## **Core Leadership** We solidified our position, riding and monetizing the "waves"

#### **Market Needs**

Prepaid → postpaid Addressing data consumption

#### Consolidation

**End-user simplification** 

**Operational efficiency** 

### **Amdocs Approach**



Multi-channel self-service Multi-play and SMB offerings

RAN optimization Managed Services

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## **Riding the waves of tomorrow**

## Market Needs

#### **Geo maturity / New Geos**

#### Consolidation

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New lines of business Multi-play

Intelligent customer experience

New modes of operations

#### **Amdocs Approach - Examples**

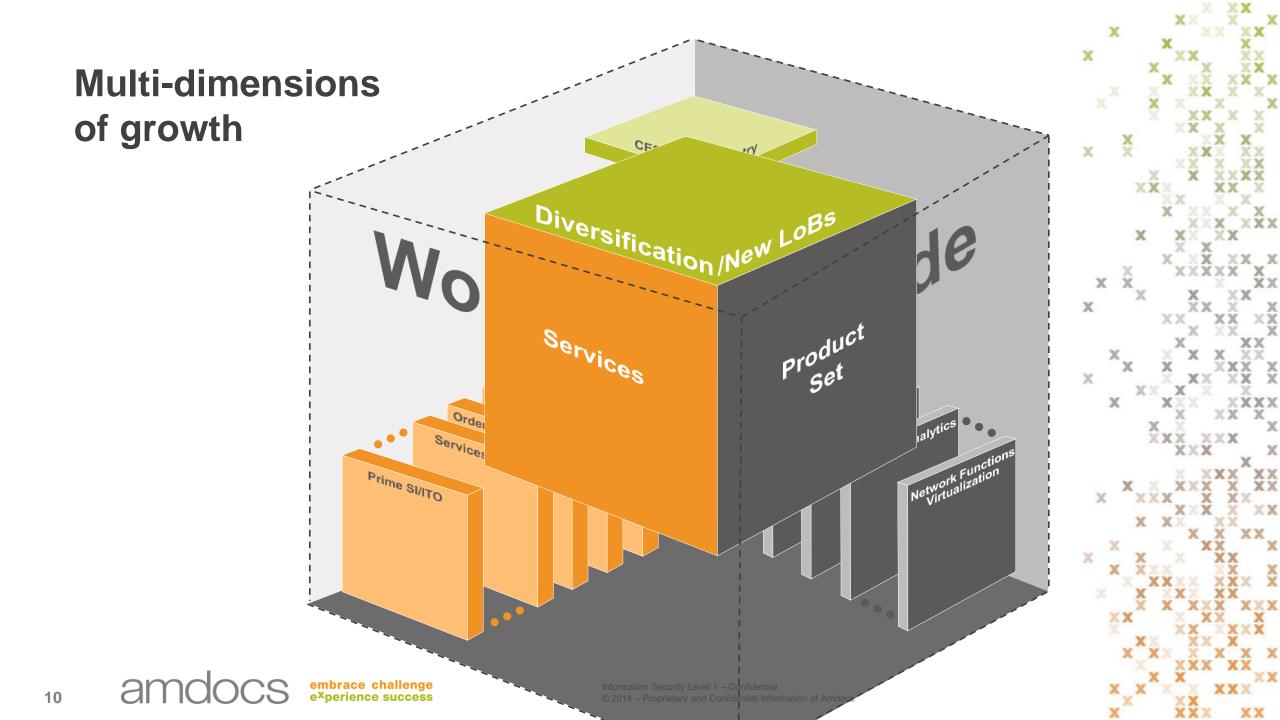


Mobile Financial Services Internet of Things / Connected X

Big data and analytics Contextual omni-channel

Network Functions Virtualization Services 3.0

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# In Summary: opportunities in 2015-17

Core Leadership	<ul> <li>CES portfolio leadership</li> <li>Expand customer base: multi-affiliates; APAC and CALA; new markets</li> <li>Increase business fundamentals with software-based managed services</li> </ul>
Growth Pillars	<ul> <li>Network Software: Win the 'IN-IT' race – network virtualization, Next-Gen OSS, Radio Access Network</li> <li>Big Data Analytics: Differentiate customer experience and drive operational efficiency</li> <li>Mobile Financial Services: Address demand for affordable banking</li> <li>Services 3.0: Expand our services-led offerings</li> </ul>
Adjacent Moves	<ul> <li>New domains (direct synergies to core): Internet of Things, video</li> <li>Expansion via M&amp;A: Technology, consolidation, diversification</li> </ul>

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## **Investment thesis**

Balancing act: Maximizing shareholder value while investing in long-term growth

- Long-standing customer relationships, with strong backlog visibility and a high level of recurring revenues
- Superior industry win rate resulting in faster than market growth
- Well-oiled machine with stable-to-improving profitability over time
- Robust free cash flow generation and strong balance sheet
- Flexibility and strong track record in executing M&A
- Engaged and shareholder friendly management team focused on value creation for the short and long term

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