## amdocs make it omozing **Network Automation Investor Webinar**

The Journey to Streamline & Automate Network Ecosystems in the 5G & Cloud Era

June 22, 2023

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This presentation includes non-GAAP financial measures, including non-GAAP operating margin, free cash flow, revenue on a constant currency basis, non-GAAP net income, non-GAAP net income attributable to Amdocs Limited, and non-GAAP earnings per share. Free cash flow equals cash generated by operating activities less net capital expenditures and other. While in prior years Amdocs used normalized free cash flow, a measure of our operating performance, is further adjusted to exclude net capital expenditures related to the new campus development, payments for non-recurring and unusual charges (such as capital gains tax to be paid in relation to the divestiture of OpenMarket), and payments of acquisition related liabilities, Amdocs is no longer reporting normalized free cash flow. Normalized free cash flow is not comparable to free cash flow. These non-GAAP financial measures are not in accordance with, or an alternative for, generally accepted accounting principles and may be different from non-GAAP financial measures used by other companies. In addition, these non-GAAP financial measures are not based on any comprehensive set of accounting rules or principles. Amdocs believes that non-GAAP financial measures have limitations in that they do not reflect all of the amounts associated with Amdocs' results of operations as determined in accordance with GAAP and that these measures should only be used to evaluate Amdocs' results of operations in conjunction with the corresponding GAAP measures. Please refer to the appendix for a reconciliation of these metrics to the most comparable GAAP provision.

This presentation also includes pro forma metrics which exclude the financial impact of OpenMarket (divested on December 31, 2020) from fiscal year 2021.

Please also review the information contained in Amdocs' press release dated May 10, 2023 with respect to earnings for fiscal Q2 2023. The press release contains additional information regarding Amdocs' outlook for fiscal year 2023 and certain non-GAAP metrics and their reconciliations.



## Today's Speakers









#### **Matthew Smith**

Amdocs Head of Investor Relations

#### Niall Norton

Amdocs Networks Division President, General Manager

#### Ana Redondo

Amdocs Networks, Product Strategy Lead



SES<sup>A</sup> your satellite company

Vice President Network Strategy & Architecture, SES, an Amdocs customer



## Agenda

Welcome & Introduction Matt Smith, Amdocs Head of Investor Relations



Amdocs' End to End Network Automation Journey Niall Norton, Amdocs Networks Division President, General Manager



#### Meeting the Network Automation Need

Ana Redondo, Amdocs Networks Product Strategy Lead



**Network Automation – Customer Perspective** Gint Atkinson, Vice President Network Strategy & Architecture, SES





Amdocs is a leading provider of mission critical software and services to communications and media companies, powering the delivery of customer experiences on a global scale...

### We..

- digitalize and automate operations
- accelerate migration to the cloud
- create differentiation in the 5G era
- ensure ubiquitous connectivity
- enable monetization







## Our strategic framework supports the industry's ever-changing business needs with innovative technology



Creating **seamless** digital experiences by **transforming** IT operations



Enable 5G **monetization:** new 5G services and support of exciting **new** 5G use cases



Journey to the cloud: Accelerate cloud adoption across all platforms and customer base



Delivering dynamic connected experiences with **real-time**, **automated** networks



Our strategy translates to a serviceable addressable market estimated at ~\$57 billion by 2025



## Amdocs' End to End Network Automation Journey

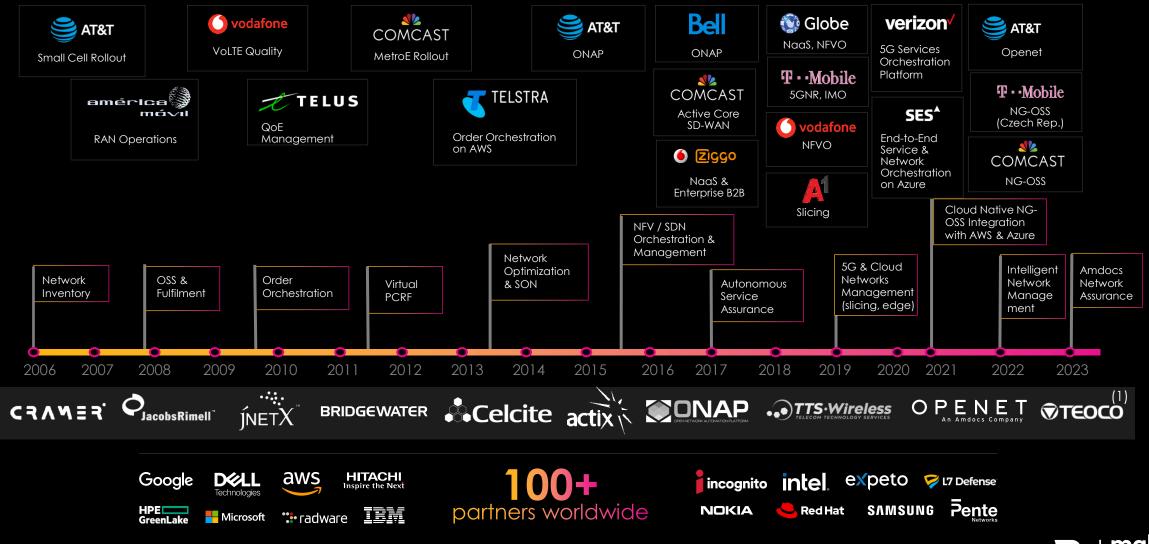
Niall Norton

Amdocs Networks Division President, General Manager



### Advancing Amdocs' Network Capabilities for More Than 15 Years

Leveraging innovative R&D, strategic M&A and industry-leading partners





## We are entering a ubiquitous connectivity era, shaped by multiple forces





## **New Opportunities**

Software-defined, programmable networks bring opportunities to offer new, differentiated services



Evolved Consumer Network

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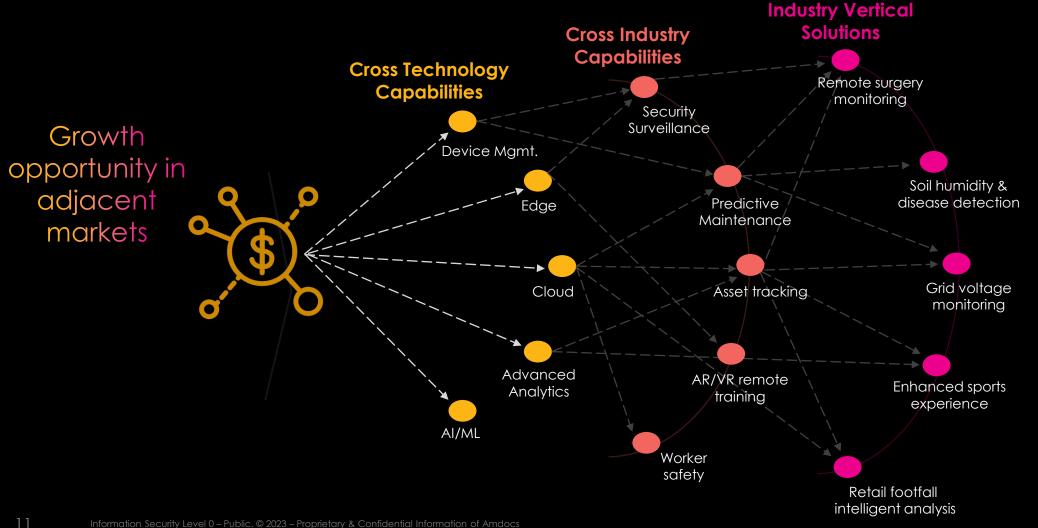






## Transformation Shift in Business Model of Telcos

Connectivity & other traditional services will gradually be joined by new revenue opportunities





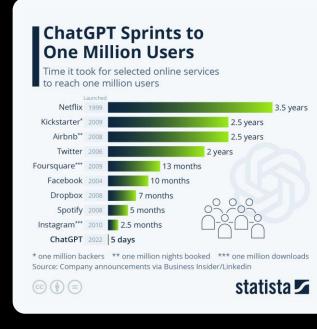
## **Technology is Moving Faster Than Ever**

CSPs must operate in a complex ecosystem that includes rapidly changing **market dynamics**, **exponential technology shifts**, and quickly evolving **human adoption** behaviors

We have reached an inflection point, and CSPs must react quickly to changes and prepare for an uncertain future

	EXHIBIT 2:	The accelera	ating pace	of change
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Year Developed	Technology	Years until mass adoption
1872	Electricity	46
1876	Telephone	35
1897	Radio	31
1926	Television	26
1975	PC	16
1983	Mobile Phone	13
1991	The Web	7
2001	iPod	4
2006	Facebook	3
2007	iPhone	2.5
ource: Augmented		

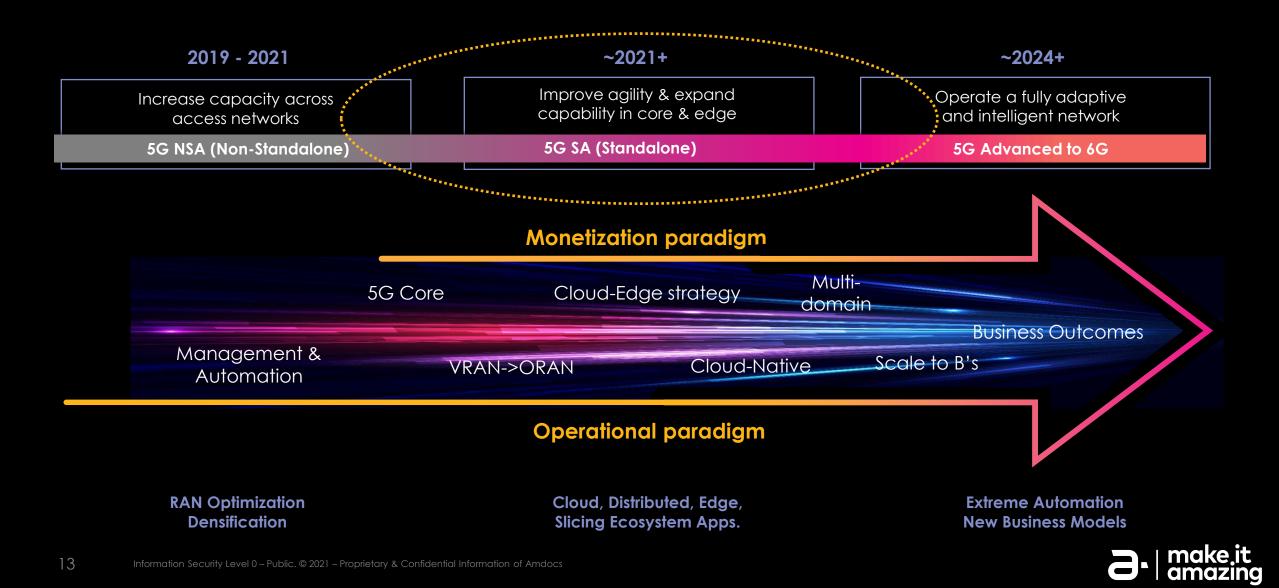


## Intelligent Automation is the only way to address these changes:

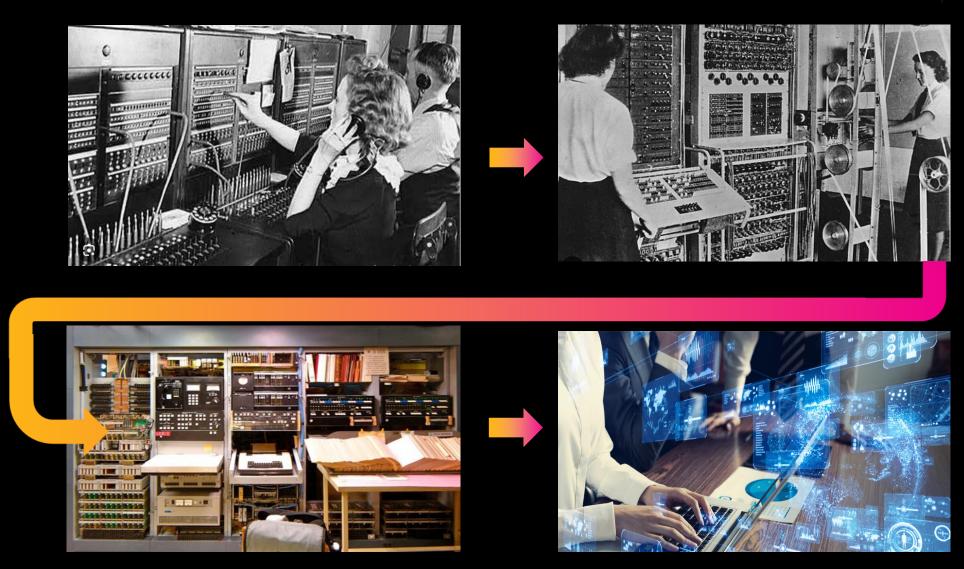
- ✓ Fast launch timelines
- ✓ Explosion of device/service launches
- Cost effectiveness



## Monetizing Advanced Networks is a Multi-Year Journey



## **Automation is Inevitable in Growing Industries**





## Intelligent Automation is the Path to Deliver Business Value





## Intelligent Automation is an Industry Imperative

#### The market acknowledges the need





CSPs will place a greater emphasis on efficiency and will continue with automation efforts that they initiated during the pandemic.

#### Gartner

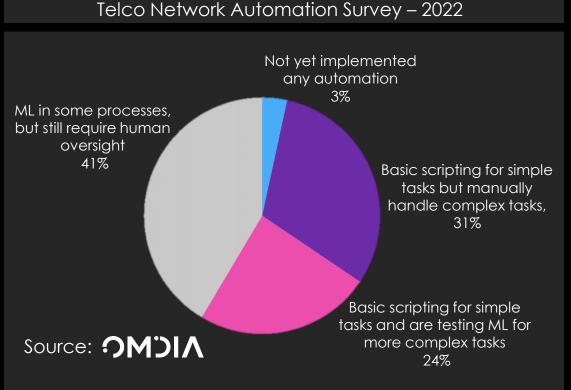
CSPs are focusing on automation of their network operations to improve efficiency and customer experience and mitigate security concerns.

#### **ΩWDIV**

As CSPs move into a more dynamic, distributed and programmable network era, automation platforms will be required to support operations and management for the networks of today and tomorrow.

#### There's still a substantial job to be done





State of Telco Network Automation adoption



### What has Delayed Automation, and Why is it an Opportunity for Us?

We help tackle the industry's biggest challenges:

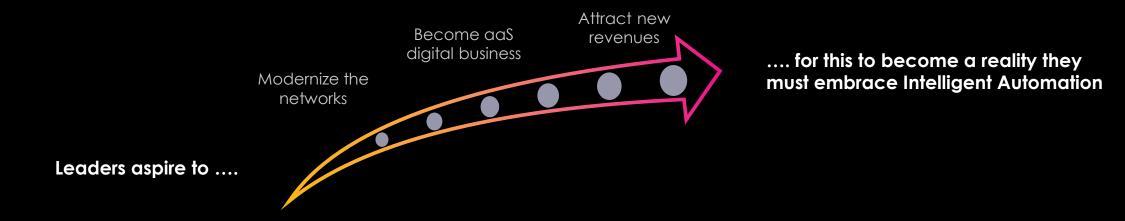
- The environment is complex CSPs still need to support multiple forms of connectivity
- New technology and tools moving from physical to virtual/cloud/edge
- People new business processes, new business culture requirements
- Transformation programs CSPs require help to successfully execute



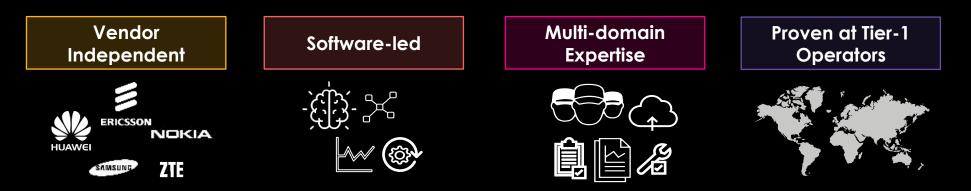


### Amdocs Networks: What We Believe...

Leaders don't respond to disruption. They disrupt, modify and improve themselves; changing the game before it changes them



#### Amdocs is innovating to enable Intelligent Network Automation





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## Meeting the Network Automation Need

MILANO COAT

Ana Redondo

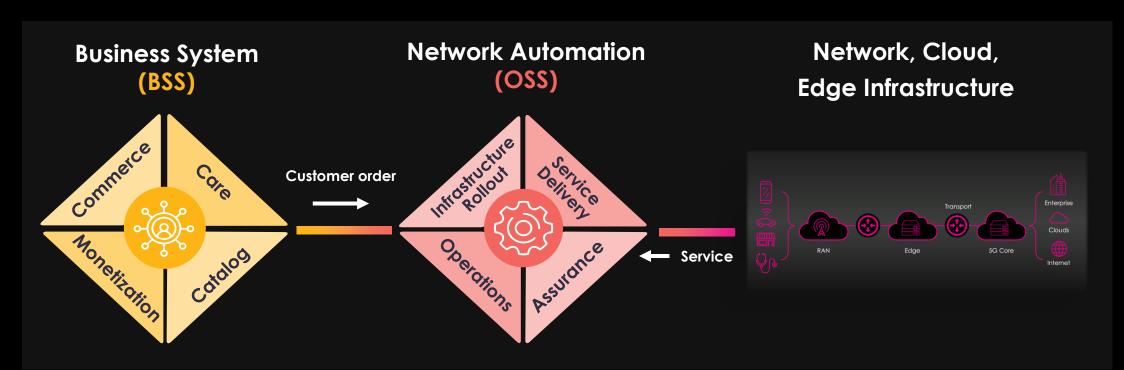
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Amdocs Network Strategy Product Lead



## What is Network Automation?

It is software that links the business systems and the network infrastructure, and is used to automate the infrastructure deployed and services sold to customers



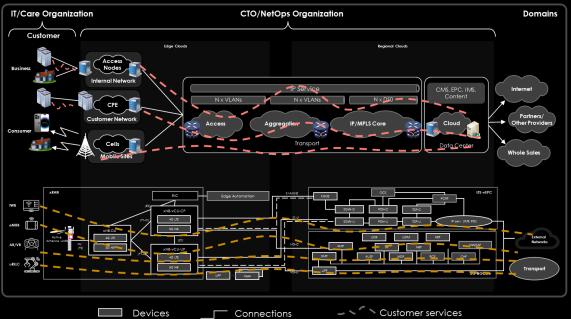
#### Key link between BSS and Infrastructure

✓ Deliver reliably ✓ Deliver on-time ✓ Deliver cost effectively

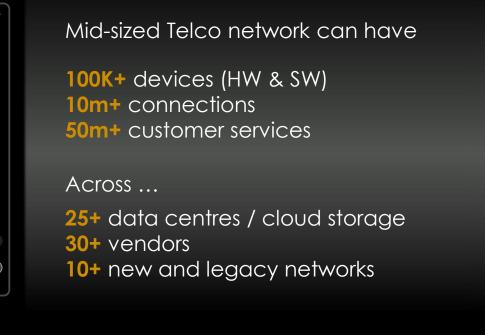


## Is Automation Really Needed?

The scale and complexity Telcos must deal with, cannot be handled manually



#### Simple Network Schematic View



Telcos must deploy all this infrastructure and services and maintain it all **Would you do this and by hand?** 



## The World Where Automation Operates is Changing

Networks are gradually becoming software driven and delivering services to increasingly demanding customers

#### New software driven networks

Virtualized Cloud native Dynamic sizing Multi vendor Multi technology





#### New customer demands

Dynamic services Customer driven Price smart Services in minutes Always 'on'

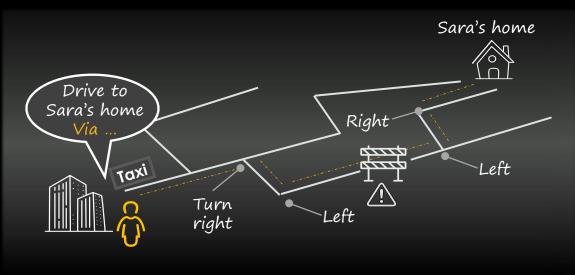


New agile, intelligent automation is needed

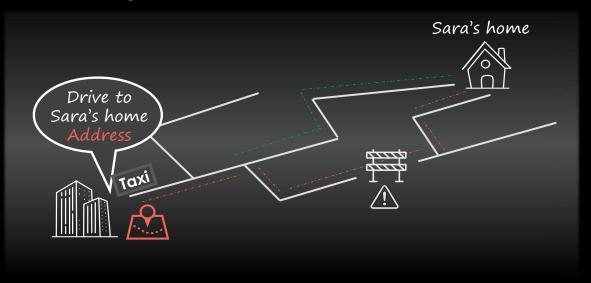


### How Automation has Evolved to Meet New Demands

Traditional way ... "How"



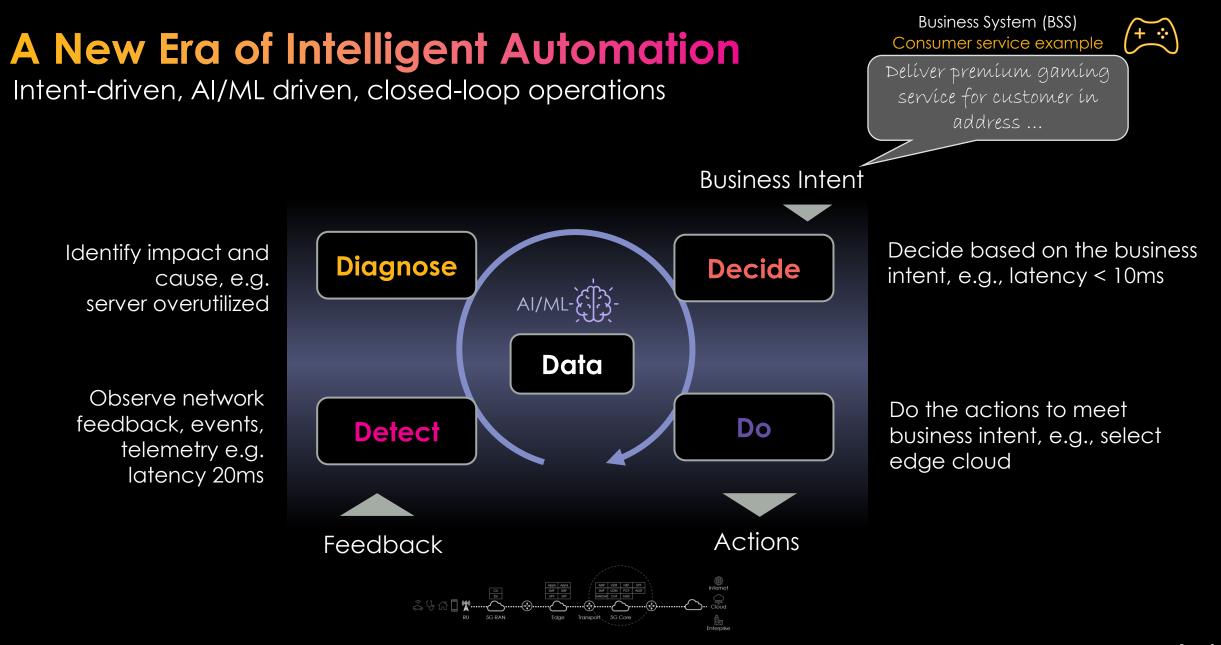
New way ... "What"



Procedural driven Expert driven Manually fixed X Intent driven
Intelligence driven
Predictive, observable, closed loop fixed

Customer and service centric Dynamic, agile and intelligent Automation



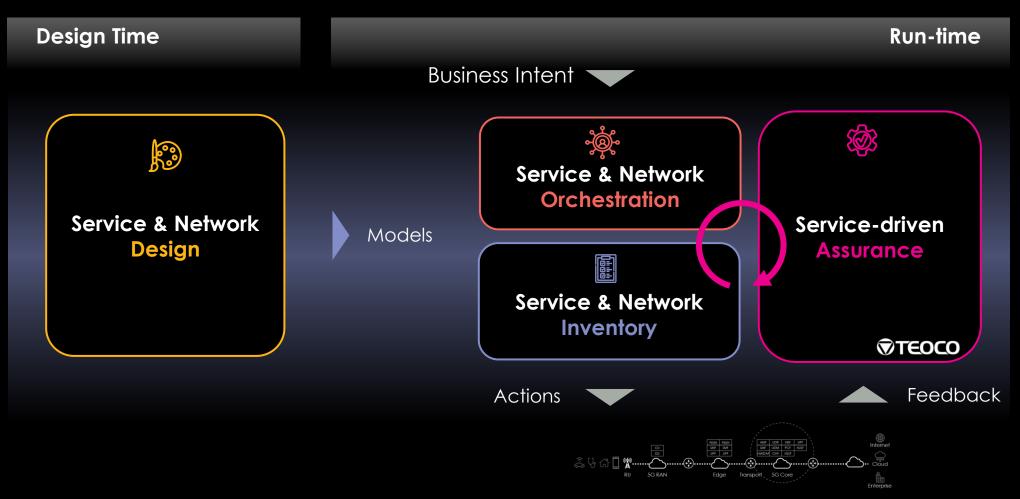






## **Amdocs Solution for Intelligent Automation**

#### Amdocs Intelligent Networking Suite

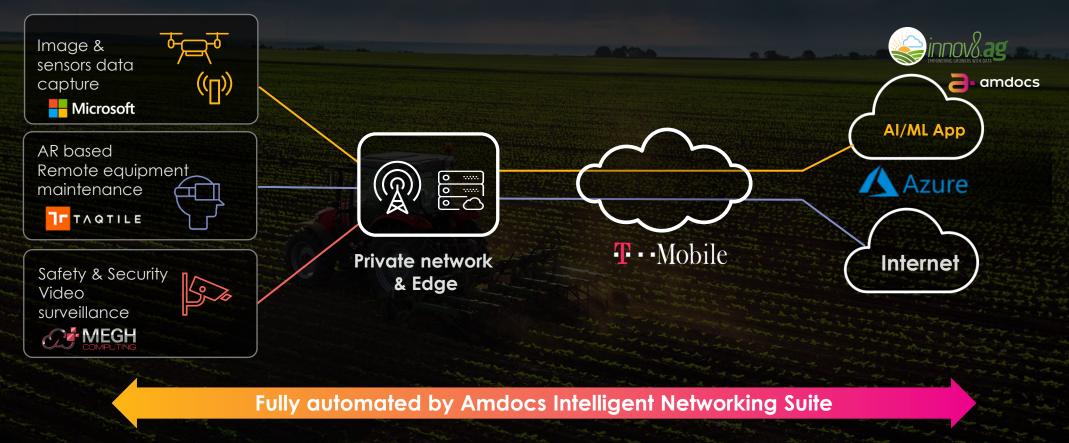






A vibrant ecosystem for building applications, services, and use cases for edge and 5G

#### Improving agriculture industry processes with automation



- Infrastructure rollout
- Application deployment
- ✓ End-to-end service connection
- ✓ Solution operations

#### Time: 07:01 a.m.

A drone is sent to scan an apple orchard using high-fidelity 4K images

#### Time: 07:02 a.m.

Tens of gigabits of 4K resolution drone images were transferred over a 5G privateenterprise network to an edge server for analysis



#### Time: 07:03 a.m.

The edge server stiches and compresses the images and sends them over T-Mobile's Public Network to Microsoft Azure Cloud, for analysis

#### Time: 07:04 a.m.

Images are processed in near-real time on the Microsoft Azure Cloud, using advanced algorithms and machine learning

#### Time: 07:05 a.m.

The farmer receives a robust set of realtime, actionable insights on the orchard – like irrigation, fertilization, pesticide, crop density and more

## **Results:**

Increase in crop yields, 50% reduction in water usage and better visibility as to where water should be applied

A process that used to take days is now possible in a few minutes



## Customer Perspective

A discussion with Gint Atkinson, Vice President Network Strategy & Architecture, SES



## Q&A



## amazing doesn't just happen

# Thankyou

Behind the experiences that make the world say wow, you'll find us: helping those who shape the future, to make it amazing

