



Telenor Sweden Selects Amdocs OSS to Support Fixed Line Business

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A single convergent network inventory across wireline and wireless operations will help Telenor Sweden reduce cost and time to market for existing and new

services □

ST. LOUIS, July 15 /PRNewswire-FirstCall/ -- Amdocs (NYSE: DOX), the leading provider of customer experience systems, today announced that Telenor Sweden, one of the largest mobile operators in Sweden and a subsidiary of the Telenor Group, has selected Amdocs' Operational Support System (OSS) suite of products to manage and automate its network inventory across its wireline operations.

Amdocs OSS already supports Telenor Sweden's mobile operations and it has expanded its relationship with Amdocs to support its fixed-line operations. Amdocs OSS will replace Telenor Sweden's current fixed-line solution with a consolidated, convergent OSS that places all network data in one repository, providing a single point of visibility across the network, and enabling Telenor Sweden to efficiently track and account for all its network assets. As a result, it will be easier for Telenor Sweden to plan and manage network resources and assure accurate service delivery across all its lines of business.

"Choosing Amdocs as a single strategic supplier for our network inventory will give us a lower total cost of ownership and rapid time to market for new services," explained Magnus Zetterberg, chief technical officer at Telenor Sweden. "Having a single view of our network will allow us to maximize the usage and value of existing network capacity and support future growth by only deploying new network resources when needed. We will also be able to improve the customer experience with faster resolution times."

For more information about Amdocs operation support systems, please visit www.amdocs.com/oss.

About Amdocs CES

Amdocs CES (customer experience systems) is an integrated portfolio that delivers the operating environment service providers need to transform from providers of utility voice, data and video services into purveyors of the digital lifestyle. Amdocs CES allows providers to deliver an optimal customer experience - personalized, participatory and timely across any service, location and device. The Amdocs CES Portfolio leverages Amdocs business process best practices based on real-world scenarios, and transcends traditional business support systems (BSS), operational support systems (OSS) and service delivery platforms (SDPs) to enable service providers to address both current and emerging customer experience business processes. Amdocs' unique business model focuses on enabling its customers to create differentiation and build brand, loyalty, profitability and competitive leadership. Please visit www.amdocs.com/cesportfolio for more information.

About Amdocs

Amdocs is the market leader in customer experience systems innovation, enabling world-leading service providers to deliver an integrated, innovative and intentional customer experience(TM) at every point of service. Amdocs provides solutions that deliver customer experience excellence, combining the software, services and expertise to help its customers execute their strategies and achieve service, operational and financial excellence. A global company with revenue of \$3.16 billion in fiscal 2008, Amdocs has more than 17,000 employees and serves customers in more than 50 countries around the world. For more information, visit Amdocs at www.amdocs.com.

Amdocs Forward-Looking Statement

This press release includes information that constitutes forward-looking statements made pursuant to the safe harbor provision of the Private Securities Litigation Reform Act of 1995, including statements about Amdocs' growth and business results in future quarters. Although we believe the expectations reflected in such forward-looking statements are based upon reasonable assumptions, we can give no assurance that our expectations will be obtained or that any deviations will not be material. Such statements involve risks and uncertainties that may cause future results to differ from those anticipated. These risks include, but are not limited to, the effects of general economic conditions, Amdocs' ability to grow in the business segments it serves, adverse effects of market competition, rapid technological shifts that may render the Company's products and services obsolete, potential loss of a major customer, our ability to develop long-term relationships with our customers, and risks associated with operating businesses in the international market. Amdocs may elect to update these forward-looking statements at some point in the future, however the Company specifically disclaims any obligation to do so. These and other risks are discussed at greater length in the Company's filings with the Securities and Exchange Commission, including in our Annual Report on Form 20-F for the fiscal year ended September 30, 2008, filed on December 8, 2008, and in our quarterly 6-K furnished on February 9 and May 12, 2009.

SOURCE Amdocs

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CO: Amdocs; Telenor Group

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