e perience success

simplify experience | harness data | stay ahead | be efficient

Amdocs: Market and investment opportunity

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Outline



Amdocs in 2011/12

- The market today
- Scorecard
- Experience success

Growth opportunities 2013-15



The market today: Four Avenues to SP success

Simplify experience



Customers are overwhelmed by the explosion in services, devices and offerings

Service providers
must simplify and
personalize the
customer experience
across all
touch points

Harness data



Insatiable demand for data is driving a data explosion

Need new valuebased monetization

Need to optimize network to reduce costs

Stay ahead



Competition from 'Over-the-Top' players

Machines, not just people, generating traffic

Need to profit from new business models

Be efficient



Growth, mainly in low ARPU markets

Mature markets saturated

Need to reduce operational costs and improve cost structure

The last 18 months: a scorecard

Growth engines

Managed services

Emerging markets

Converged BSS

Diamonds in the rough

✓ OSS

European reacceleration

Digital services

Cable & satellite transformation

Global SP consolidation

North America

International

Growth engines



Significant new wins and major contract extensions

Managed services









(comcast.

Emerging markets



37% YoY revenue growth in FY12







Converged BSS

Widest adoption of a new release

CES 8.1

In production and implementation worldwide

Diamonds in the rough



OSS

OSS growth including first OSS managed services deal in CALA



Europe

Europe outpaced the market with **10% YoY** revenue growth in FY12

Digital services

Refocused the organization, launched new solutions: Connected Home (CH), M2M, Mobile Payments

Cable and satellite

NA: major transformation still slow; contract extension and expansion with Comcast and DIRECTV



comcast.

ROW: good progress

Global SP consolidation



North
America
consolidation





International consolidation





















Amdocs in action















Europe

Multi-property policy deployment







APAC

Prepaid TV: industry innovations

APAC

Mobile payments platform









andocs embrace challenge experience success



Outline

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Growth opportunities 2013-15



Amdocs: The way forward

Simplify experience



- Seamless omni-channel experience
- Driving care from the call center to the device (unassisted)

Harness data



- Real-time charging and policy
- Rapidly launch and dynamically monetize next gen networks

Stay ahead



- Accelerate innovation
- Drive Small-Medium Business revenues

Be efficient



- Embrace Big Data
- Enable Cloud strategy
- Operational peace of mind
- Step change in performance

Expanding our offering across the four pillars

 Big Data apps and analytics

- Heterogeneous Networks
- Mobile Payments
- Expanded services

2013-15 opportunities

Core growth

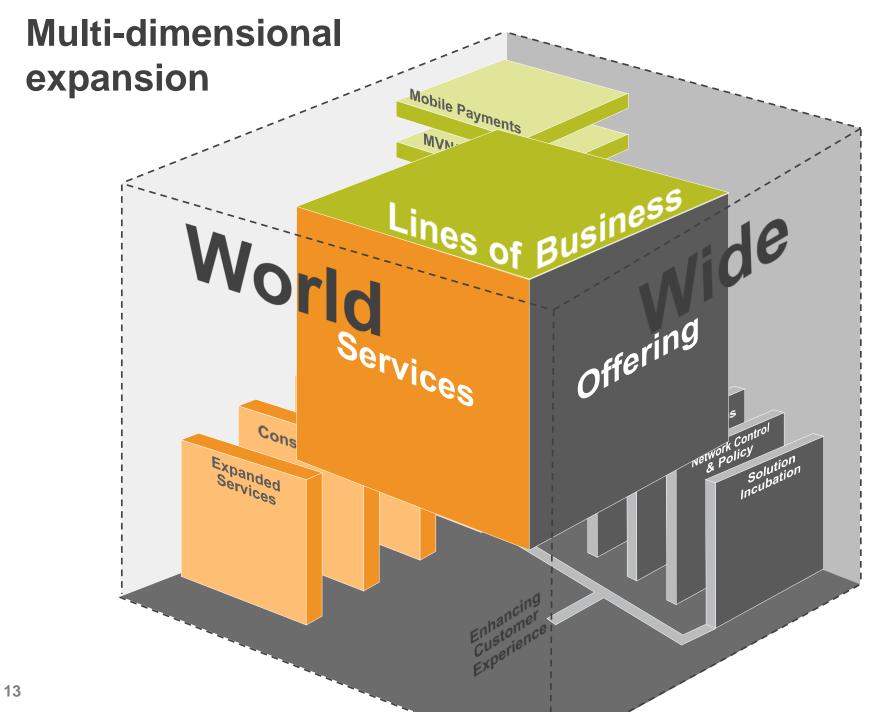
- CES 9
- "Real-time IT"
- Emerging markets
- 'Software-based' managed services

Leverage market dynamics

- Build on continued service provider consolidation
- Emerging lines of business for service providers (e.g. M2M, CH)

Capitalize on adjacencies

- Expanded services capabilities in Prime SI, consulting and outsourcing
- Enhanced video offering
- Address new markets with direct synergies to core



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